

Aircraft Armament Chiefs Association

Strategic Plan 2016-2020

Building a Stronger Organization



Approved by AACA Board of Directors
2/25/2016

This document defines the strategic goals of the Aircraft Armament Chiefs Association (AACCA) and serves as a guide to build a stronger organization. The AACCA officially stood up on 1 July 2011 and quickly grew to 58 members within the first year. Today, we stand at 90 plus members. As with all new organizations, there's still much to be done to maintain a relevant, sustainable association over the long-term. This planning document should help grow and mature the AACCA to achieve all objectives defined by the charter and constitution. For planning purposes, the short-term is defined as 1-2 years, mid-term 3-5 years, and long-term is 5 or more years.

1. Short-Term Goals

1.1. Strengthen administrative roles and processes

- ❖ **Objective:** Develop an operating document which describes roles, responsibilities, and processes within the AACCA
 - Describe each key position roles, duties, and responsibilities
 - Identify all AACCA operating processes
 - Provide and compile detailed roles, duties, and responsibilities
 - Provide and compile detailed written operating procedures

1.2. Increase camaraderie among membership

- ❖ **Objective:** Improve social media and communication
 - Encourage contact, social events, or gatherings among members both locally and when distant members are travelling to or through area
 - Continue AACCA Newsletter with enriched topics and information
 - Move towards single source website; steady regular inputs (freshness)
 - Promote AACCA Facebook usage; incite and boost sharing of information
 - Promote AACCA Linked-In usage; incite and boost sharing of information
- ❖ **Objective:** Increase membership by 5% or more (based on average promotion rate for past three years)
 - Boost contact among Active, Reserve, Guard, and Retired non-member 462/2W1 Chiefs
 - Define and express value of AACCA and membership

1.3. Outreach to the Aircraft Armament Chiefs Association

- ❖ **Objective:** Administer a post-career transition program
 - Solicit need/desire among membership
 - Design and develop a post-career transition program
 - Administer a post-career transition program

1.4. Foster Aircraft Armament Community Involvement

- ❖ **Objective:** Administer two programs to support the Aircraft Armament Community
 - Develop a career mentoring program
 - Solicit need/desire among Aircraft Armament Community
 - Design and develop a career mentoring program
 - Administer a career mentoring program
 - Develop an Armament Advisory Group (White Beard review)
 - Solicit need/desire among Aircraft Armament Community
 - Design and develop a Armament Advisory Group program
 - Administer a Armament Advisory Group program

2. Mid-Term Goals

2.1 Further expand Aircraft Armament career field heritage

- ❖ **Objective:** Collect, develop a stand-alone historical Aircraft Armament career field document and a commemorative plaque/memorial.
 - Solicit for information from the following agencies:
 - Air Armament Museum at Eglin AFB, FL
 - Air Force Enlisted Heritage Research Institute at Gunter AFB, AL
 - National Museum of the USAF at Wright-Patterson AFB, OH
 - Strategic Air & Space Museum in Ashland, NE
 - Commission a plaque or memorial for public display at one or more museums to honor and remember the service and contributions of all Aircraft Armament personnel

2.2 Evaluate AACA status as a charitable non-profit/not-for-profit organization

- ❖ **Objective:** Obtain status as a non-profit/not-for-profit organization for charitable donation credit for donors
 - Identify requirements to obtain status and work to achieve status

3. Long-Term Goals

3.1. Evaluate AACA functionality and membership desires

- ❖ **Objective:** Determine AACA is functional and meeting needs of members
 - Conduct a survey to determine AACA feasibility and meeting needs of membership
 - Determine if auxiliary or associate chapters are necessary

3.2. Evaluate AACA role in CMSgt Gregory Kebil Scholarship program

- ❖ **Objective:** Determine if increased AACA involvement would benefit program growth and continuity.
 - Solicit feedback from current scholarship program administrator(s) for feasibility.